



The Anti-Cruelty Society's CUPCAKE DAY

Monday, October 23, 2017

Cupcakes for pets' sake!

Cupcake Day is a community bake sale whose proceeds benefit The Anti-Cruelty Society and the animals and people we serve. Animal lovers from around Chicago will be firing up their ovens to cook and sell tasty treats to their friends, families, and co-workers to raise funds for our cause.

Whether you're a sugar-flinging grade school teacher or sweets-addicted animal lover, by participating in Cupcake Day you can help impact the lives of the animals that come to The Anti-Cruelty Society.

CUPCAKE DAY'S IMPACT

By raising funds for The Anti-Cruelty Society through Cupcake Day, you can make a real impact on the animals in our care. Even if you only charge 1 dollar per cupcake - any amount helps! Here are some numbers to put things in perspective:

- \$25 = Provides one cat with food, water and care for a day
- \$50 = Vaccinations for one dog
- \$100 = One male kitty neuter surgery
- \$225 = One female pooch's spay surgery

HOW IT WORKS

Interested in hosting your own bake sale? Great! Choose your recipe, gather supplies, and spread the word! Announce your fundraiser via social media, at work, and throughout your neighborhood. Take orders in advance, or plan to set up a cupcake selling station at your office, school, or in front of your home. However you choose to do it, you'll want to get the word out soon, so that people can prepare to purchase your tasty treats ahead of time. Then, once the fun is done, you'll send the donations you collected our way and we'll put those dollars to work for the animals!

And that's not all! We have tons of tools and resources we've put together to help you make your bake sale a success! Hop over to www.cupcakeday.org to start a fundraising page, print posters to promote your event, get details on where to send donations, or to find inspiration on methods and recipes! It's your one-stop shop for all things Cupcake Day!

LOOKING TO CONNECT?

If you have any questions regarding your participation in this year's Cupcake Day, send an email to education@anticruelty.org, or contact us at (312) 644-8338, ext. 348. We'd love to hear from you!

ABOUT THE ANTI-CRUELTY SOCIETY

The Anti-Cruelty Society is a 501(c)(3) private non-profit humane society founded in 1899. We are Chicago's oldest and largest, privately funded, open-admissions, unlimited stay animal welfare organization. Our mission of building a community of caring by helping pets and educating people is accomplished through comprehensive programs and services that help over 50,000 animals and humans every year. As a comprehensive animal welfare organization, The Anti-Cruelty Society meets the needs of animals and people across the greater Chicago community. We are so much more than just a shelter. Since 2000, the Society has found homes for more than 80,000 animals, provided over 140,000 low-cost spay/neuter surgeries, investigated nearly 18,000 reports of abuse or neglect, and provided humane education to more than 377,000 community residents.

The Anti-Cruelty Society is a 501(c)(3) private non-profit organization.

The Anti-Cruelty Society is not funded or operated by any parent organization or governmental agency.

Your gift is tax-deductible to the extent allowed by IRS laws. Tax ID: 36-274-9814.

The Anti-Cruelty Society sincerely thanks you for your generous support!

